



# ABOUT US

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# OUR STORY

## GROUNDBREAKING WITH TRADITION

Founded in 2013 with production beginning in 2014, Eau Claire Distillery became Alberta's first craft distillery — a bold step forward rooted in old-world ways. From day one, our sights were set on whisky.

While our barrels quietly matured, we filled the gap with handcrafted white spirits, ready-to-pour cocktails, and even our own line of tonic waters — all crafted with the same farm-to-glass philosophy.

As a Certified Farm Distillery, we grow our own barley using horse-drawn equipment from the 1920s, embracing a slower, more deliberate way of making spirits.

Because here, tradition isn't just remembered — it's lived.





OUR STORY

2025 TRAINING PROGRAM

# GROUNDBREAKING = WITH = TRADITION

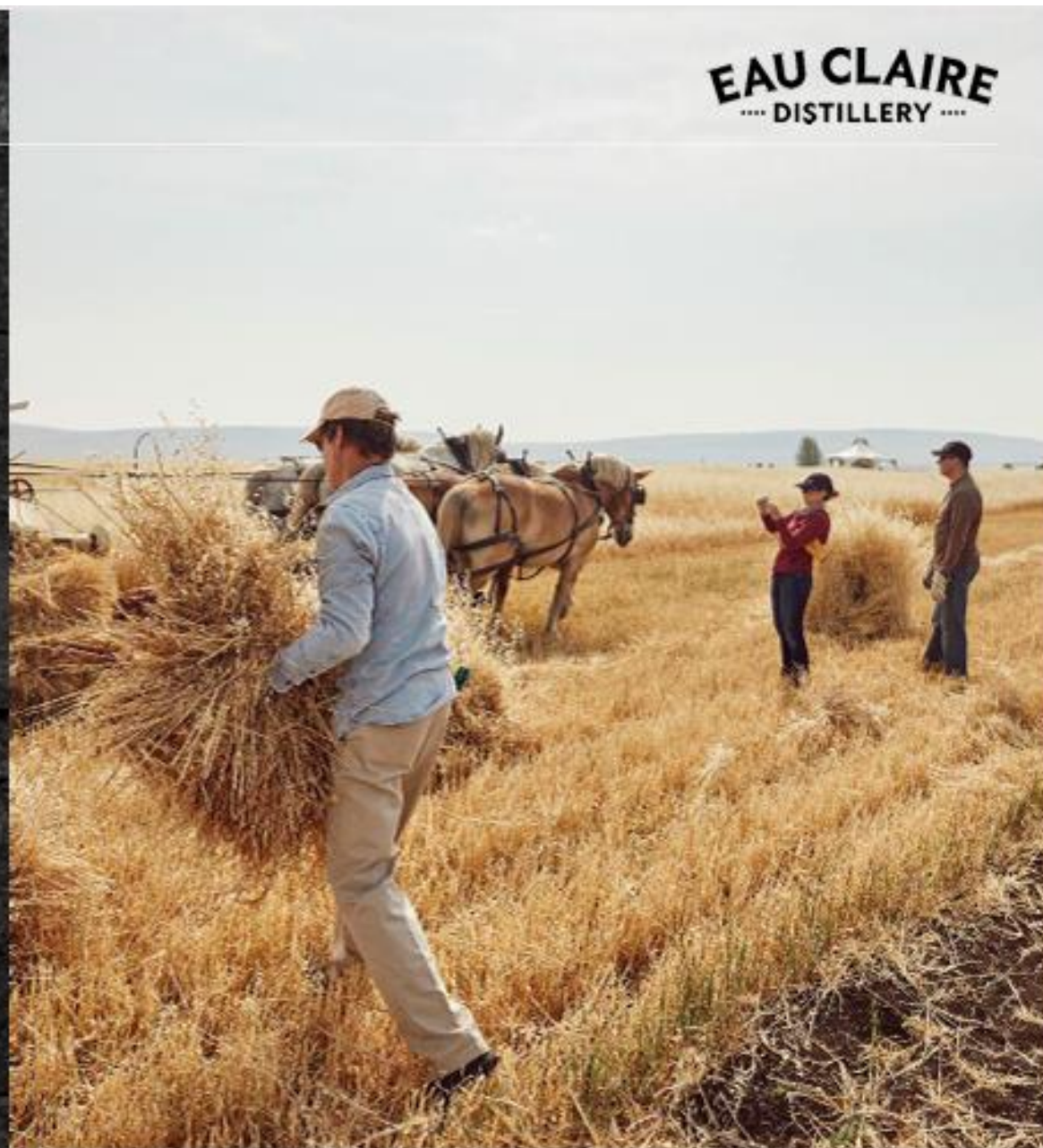


We embrace Alberta's peerless provenance and heritage, celebrating horse farming and championing farm-to-glass whisky making.

We plough a dual furrow of tradition and innovation.

Breathing new life into old ways, harnessing the uber terroir of Alberta and pioneering new world distilling to create the peerless expression of the best of Canada.

**EAU CLAIRE**  
.... DISTILLERY ....





# HOME OF THE ANGEL'S GIFT®

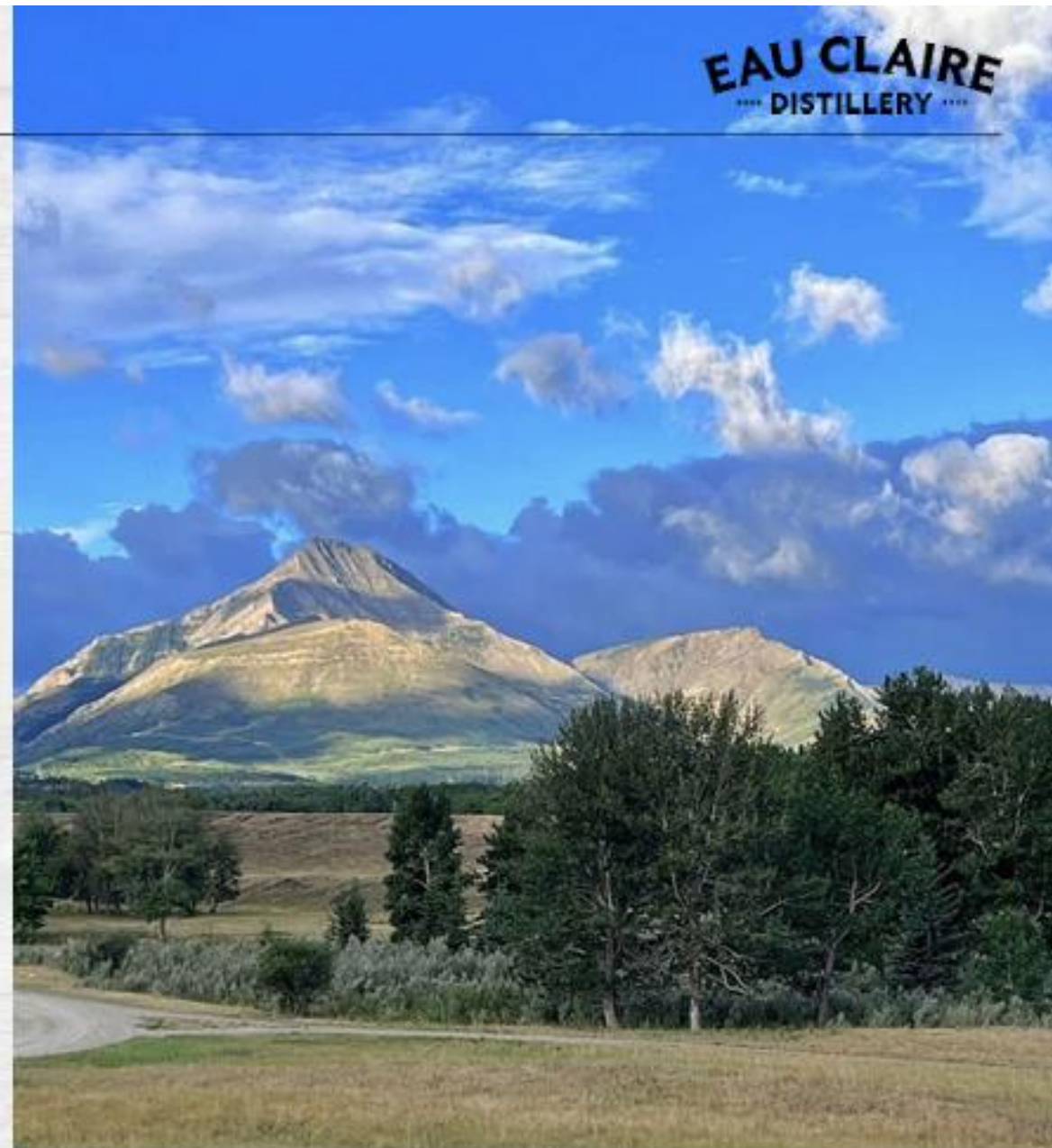


Massive shifts in air pressure are caused by Chinook winds—warm Pacific air streams that barrel over the Rocky Mountain peaks and descend into our high-altitude home in the foothills. These dramatic weather patterns can bring temperature swings of up to 80 degrees from season to season.

This means our whisky matures faster – twice as fast as Scotch – and we lose more water than usual, leaving greater depth of flavour in your glass of whisky.

Not so much the Angel's Share as the Angel's Gift®.

**EAU CLAIRE**  
DISTILLERY





# RUPERT'S WHISKY



**PRICE** Suggested retail: \$35.95

**SIZE** 750ml

**ABV** 40%

A smooth and easy-drinking Canadian whisky made with 100% Alberta-grown barley. Rupert's is crafted to be approachable, versatile, and proudly local — the perfect everyday pour.

## KEY SELLING FEATURES

- Locally Made: Crafted from Alberta barley and distilled in the foothills of the Rockies.
- Approachable Profile: Light, smooth, and balanced with notes of vanilla, toffee, and soft oak.
- Versatile: Perfect neat, on the rocks, or in your favourite whisky cocktails
- Aged in Ex-bourbon and Ex-Sherry Barrels
- Awarded 2024 best Canadian whisky by the San Francisco World Spirits competition



# PARLOUR GIN



**PRICE** Suggested retail: \$49.95

**SIZE** 750ml

**ABV** 40%

Handcrafted with 100% Alberta-grown barley, Parlour is a bold yet balanced Canadian Dry gin infused with local botanicals like Saskatoon berries and wild rose hips. Inspired by Turner Valley's prohibition-era past, it's a smooth, juniper-forward spirit made for classic cocktails — and crafted with a true sense of place.

## KEY SELLING FEATURES

- Locally Made: Crafted with 100% Alberta-grown barley and glacial meltwater from Mount Rae, distilled in the historic foothills town of Turner Valley.
- One of Canada's most awarded gins — with honours from the San Francisco World Spirits Competition, World Gin Awards, and more.
- Infused with over 10 botanicals, including local ingredients like Saskatoon berries and wild rose hips — a true taste of Alberta terroir.
- A juniper-forward London Dry style with just a hint of sweetness — perfect for martinis, negronis, and spirit-forward sipping.





## READY TO DRINK

### Key Selling Features

- 5% ABV, No mixing, no mess — just pour, sip, and enjoy.
- Made with real craft spirits — because you deserve better in a can.



### Eau Claire Cocktail Caddy

- Suggested retail: \$32.95 /12-PACK
- Features, Eau Claire Pink Lemonade, Hard Iced Tea and Vodka Mule
- 5% ABV, No mixing, no mess — just pour, sip, and enjoy.
- The Best way to kick start your long weekend with local flavours.